



Working in an international enterprise software company

PUBLIC

Who am I?

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What do you know about SAP?

**“Help the world run better
and improve people’s lives”**



THIS IS US!

Did you know?

- SAP SE was named the world's **most sustainable software company** in the Dow Jones Sustainability Indices for the 12th consecutive year.
- SAP employees spent **339,000 hours in volunteering** activities in 2016.
- **Engaging with Refugees**: 100 internship and 14 vocational training offered to refugees in Germany each year, and more than 10.000 refugees trained to coding in the middle east.
- SAP won 159+ **Best Employer Awards** in 2016 and is globally recognized employer of choice
- SAP is the first multinational technology company to be awarded the Economic Dividends for Gender Equality certificate, with **25% of women in management**, and 32.9% in workforce.
- SAP's strong **LGBT employee network**, called Pride@SAP, started in 2001 in Germany, and now counts more than 8,000 members worldwide.

SAP

Systeme, Anwendungen, Produkte in der Datenverarbeitung

Sistemi, Applicazioni, Prodotti nell'elaborazione dei Dati

Nasce a Walldorf, in Germania, nel 1972

SAP in numbers worldwide

437,000

Customers in more than
180 countries

98,000+

Employees in 130+
countries

€24.74b€

Total Revenue
(Non-IFRS) in FY2018

92%

Of Forbes Global 2000 are
SAP customers

47 yrs.

Of history and innovation

100+

Innovation and
development centers

19,800+

SAP partner companies
globally

186 mil.

Subscribers in our cloud
user base

SAP | in numbers - Italy

Last update: May 2019

ITALY

730

Dipendenti

€ 563,3 M

2018 fatturato

8.000+

Clienti

3

Uffici: Vimercate|Roma|Genova

400

Partner

31

Anni di storia di innovazione

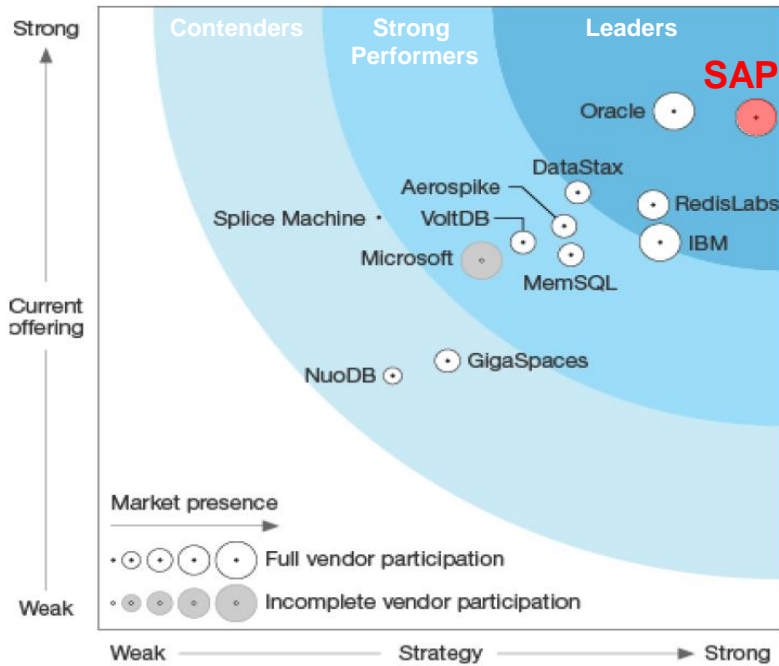


THE BEST RUN **SAP**

SAP is (also) a leading Database and Data Management vendor!

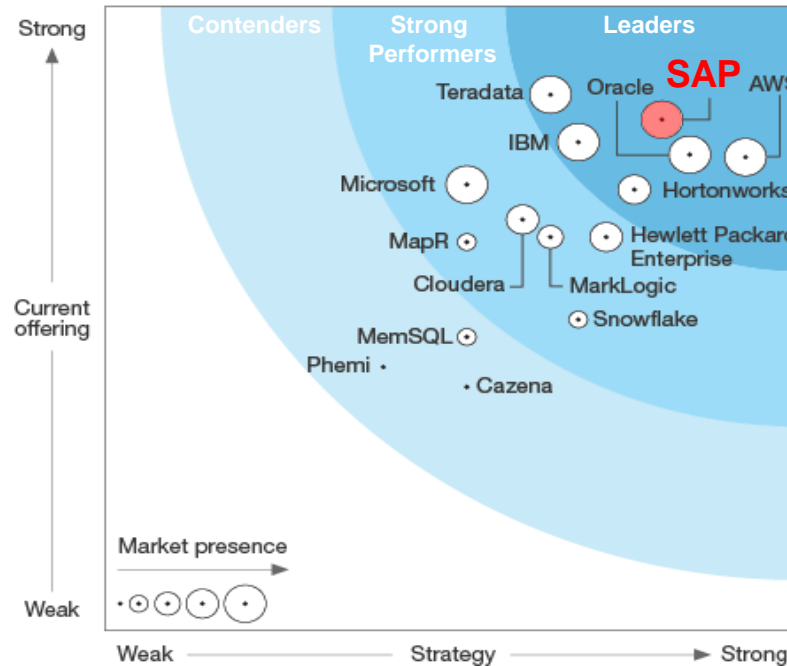
Forrester Wave

Translytical Data Platforms, Q4'17



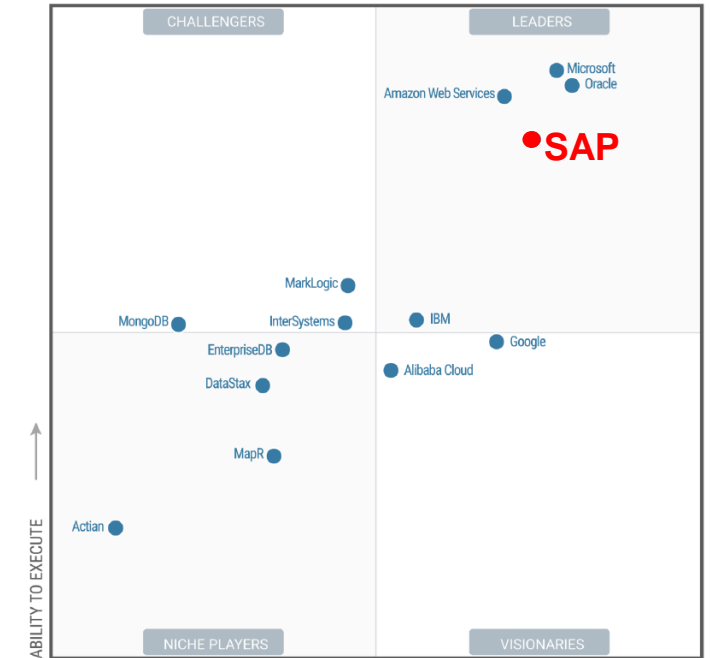
Forrester Wave

Big Data Warehouse, Q2'17



Gartner Magic Quadrant

Operational Database Management, Q4'18



Recognized as a Leader in 2017 by Forrester:

- The Forrester Wave™: Translytical Data Platforms, Q4 2017
- The Forrester Wave™: Enterprise Data Virtualization, Q4 2017
- The Forrester Wave™: Streaming Analytics, Q3 2017
- The Forrester Wave™: Big Data Warehouse, Q2 2017
- The Forrester Wave™: In-Memory Databases, Q1 2017
- The Forrester Wave™: Predictive Analytics and Machine Learning, Q1 2017

Recognized as a Leader in 2018 by Gartner:

- Gartner Magic Quadrant for Operational DB Mgmt. Systems, Nov. 2018
- Gartner Magic Quadrant for Data Integration Tools, Aug. 2017
- Gartner Magic Quadrant for Data Quality Tools, Oct. 2017
- Gartner Magic Quadrant for Data Mgmt. Solutions for Analytics, Feb. 2017



innovation



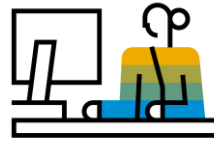
Some Classic SAP Modules

- **BC:** Basic Component Componenti di base e trasversali
- **FI:** Financial Accounting Contabilità
- **AM:** Asset Management Gestione Cespiti
- **CO:** Controlling Controllo di Gestione
- **CS:** Customer Service Assistenza Clienti
- **MM:** Materials Management Gestione Materiali
- **WM:** Warehouse Management Gestione del Magazzino
- **SD:** Sales and Distribution Gestione Vendite
- **LE:** Logistic Execution Esecuzione Logistica
- **PP:** Production Planning Pianificazione della produzione
- **PS:** Project System Gestione delle Commesse
- **PM:** Plant Maintenance Manutenzione degli impianti
- **QM:** Quality Management Gestione della Qualità
- **FI-CA:** Contract Accounts Gestione dei contratti
- **HR:** Human Resources Gestione delle Risorse Umane

The Digital Era is evolving into The Intelligence Era



Mainframe & PCs
1960s – 1980s



Client Server & Internet
1990s - 2000s



Cloud, Mobile & Big Data
2000s - 2010s



Intelligent Technologies
2010s - 2020s

ENABLING TECHNOLOGIES

- Transistors & silicon revolution
- Large scale Mainframe Computing adoption
- Emergence of PC's
- Plant floor automation

- Widespread PC adoption
- Broadband Internet
- ERP and business process technologies

- Mobile & Smartphone ubiquity
- Cloud Computing
- Social Networks
- Big Data

- Machine learning (ML) and artificial intelligence (AI)
- Internet of things (IoT) and distributed computing
- Blockchain

CUSTOMER VALUE CREATION

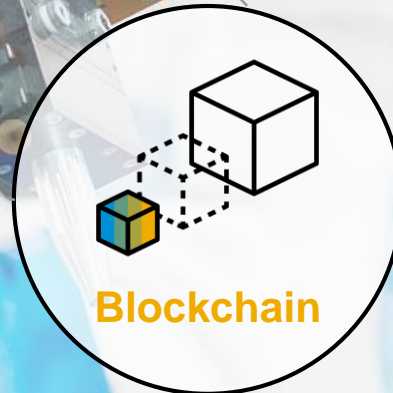
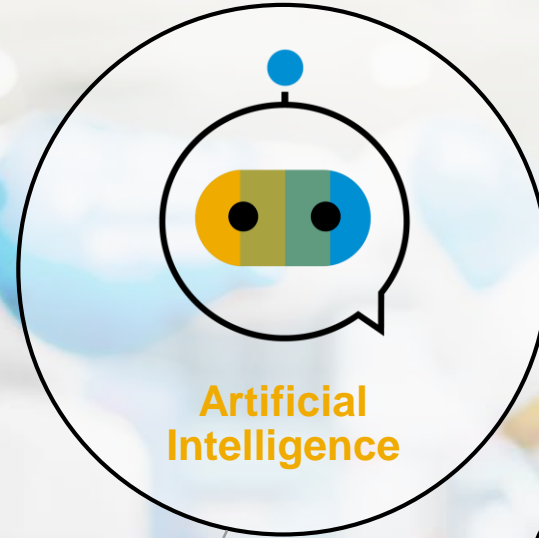
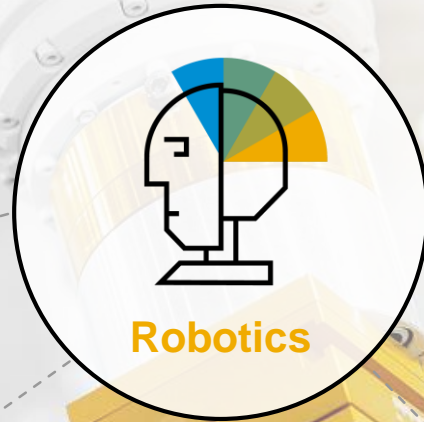
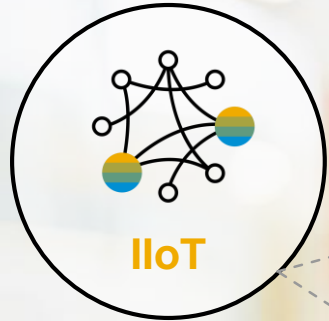
**Industrial
Automation**

**Business Process
Automation**

**Digital
Transformation**

**Intelligent
Enterprise**

Today's Most Powerful Technologies are the Key to Solving Tomorrow's Challenges...



ADVERTISEMENT



Technology

Microsoft pips Amazon for \$10bn AI 'Jedi' contract

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GETTY IMAGES

The Pentagon wants to replace ageing computer networks with a single cloud system

Top Stories

Record bushfire emergencies hit Australian state

40 minutes ago

Vietnamese lorry death victims named

22 minutes ago

Billionaire Bloomberg considers run for president

11 minutes ago

Features



Megan Rapinoe's fight for equality

What is Jedi?

The Department of Defense wants to replace its ageing computer networks with a single cloud system.

Under the contract, Microsoft will provide artificial intelligence-based analysis and host classified military secrets among other services.

- [Pentagon pushes pause on \\$10bn AI tech deal](#)
- [Google drops \\$10bn battle for Pentagon data](#)

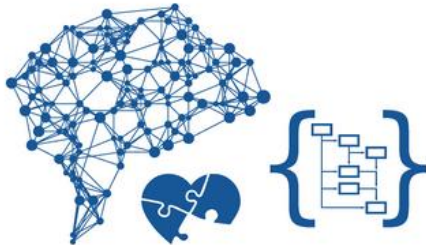
It is hoped that Jedi will give the military better access to data and the cloud from battlefields.

<https://www.bbc.com/news/technology-50191242>

Top 10 Skills

in 2020

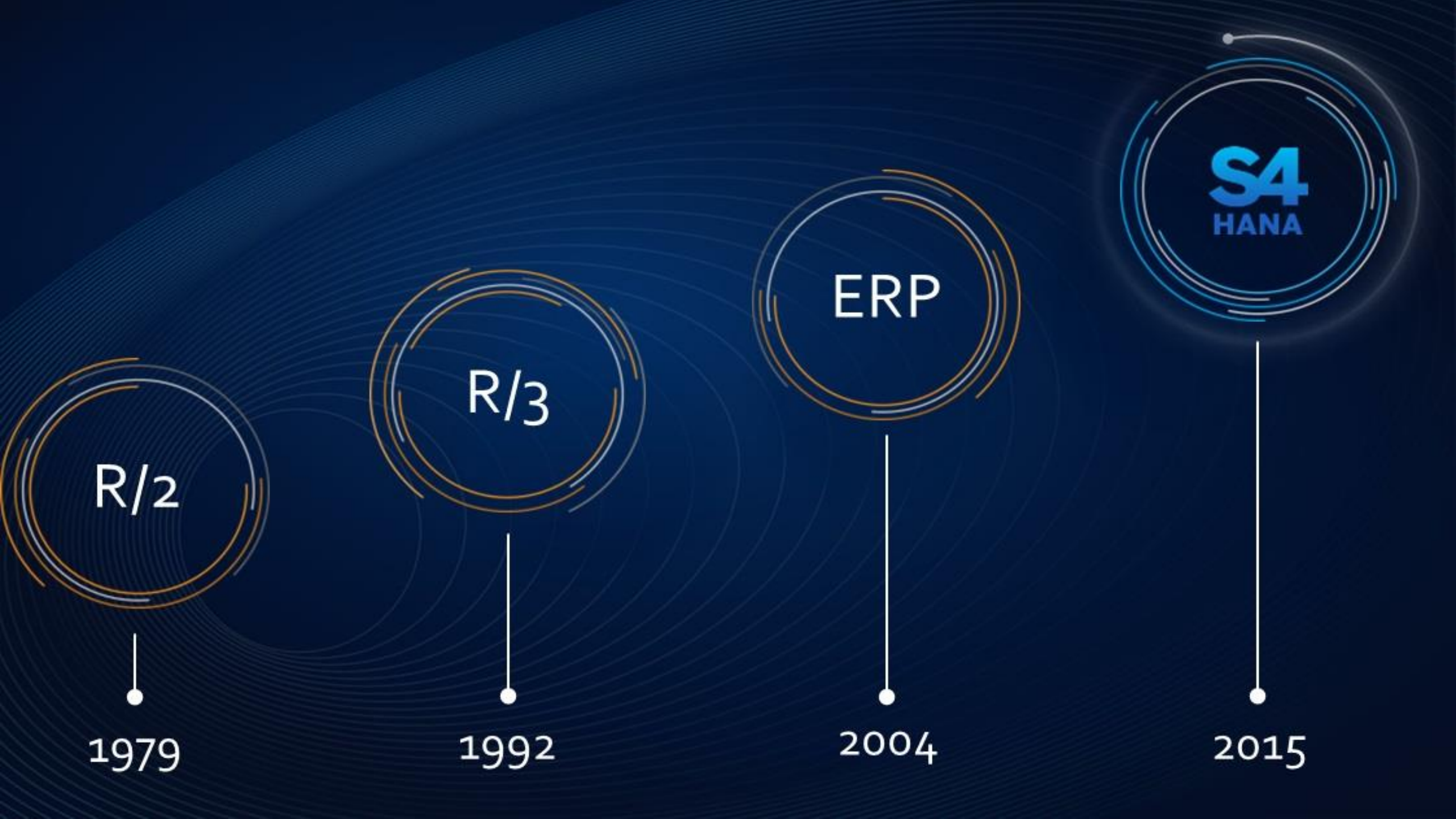
1. Complex Problem Solving
2. Critical Thinking
3. Creativity
4. People Management
5. Coordinating with Others
6. Emotional Intelligence
7. Judgment and Decision Making
8. Service Orientation
9. Negotiation
10. Cognitive Flexibility



in 2015

1. Complex Problem Solving
2. Coordinating with Others
3. People Management
4. Critical Thinking
5. Negotiation
6. Quality Control
7. Service Orientation
8. Judgment and Decision Making
9. Active Listening
10. Creativity





R/2

1979

R/3

1992

ERP

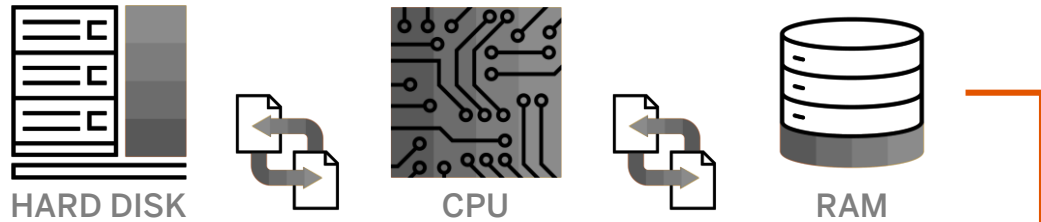
2004

S/4
HANA

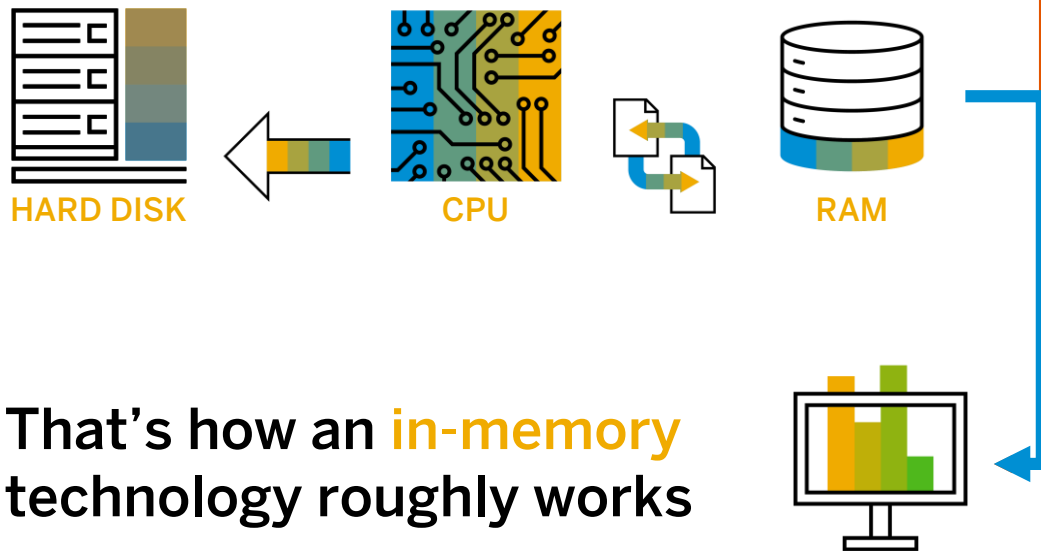
2015

What is HANA ? Hasso New Architectural Appliance

how an “old” IT architecture works

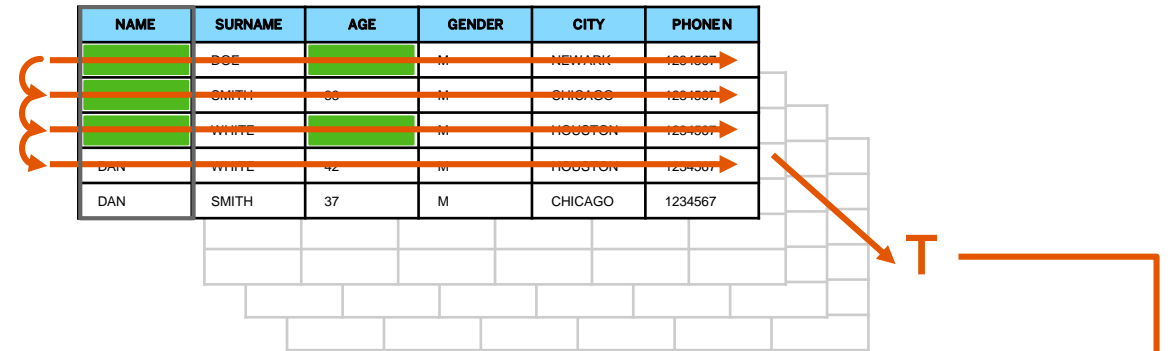


how the **NEW** IT architecture works

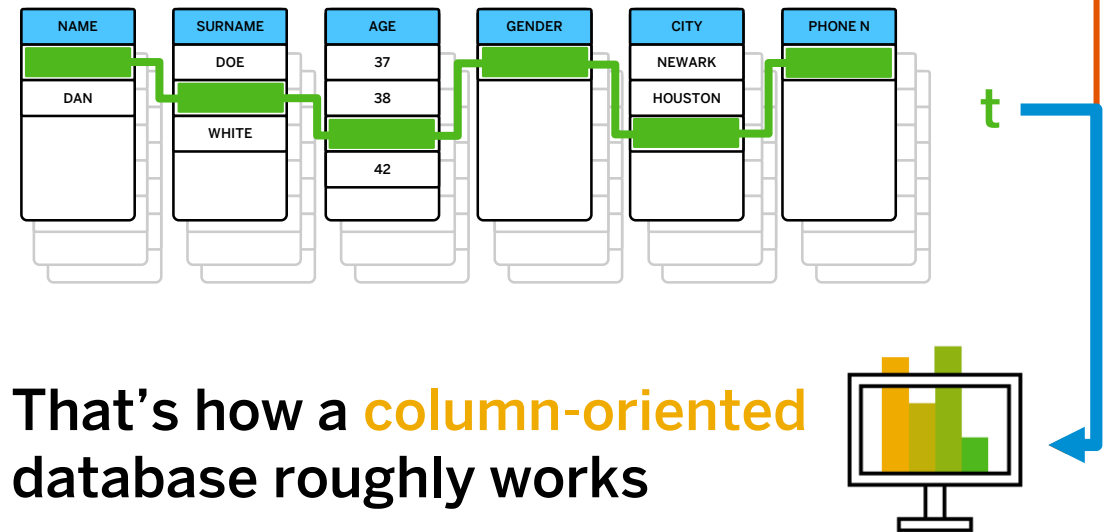


That’s how an **in-memory** technology roughly works

how an “old” database works

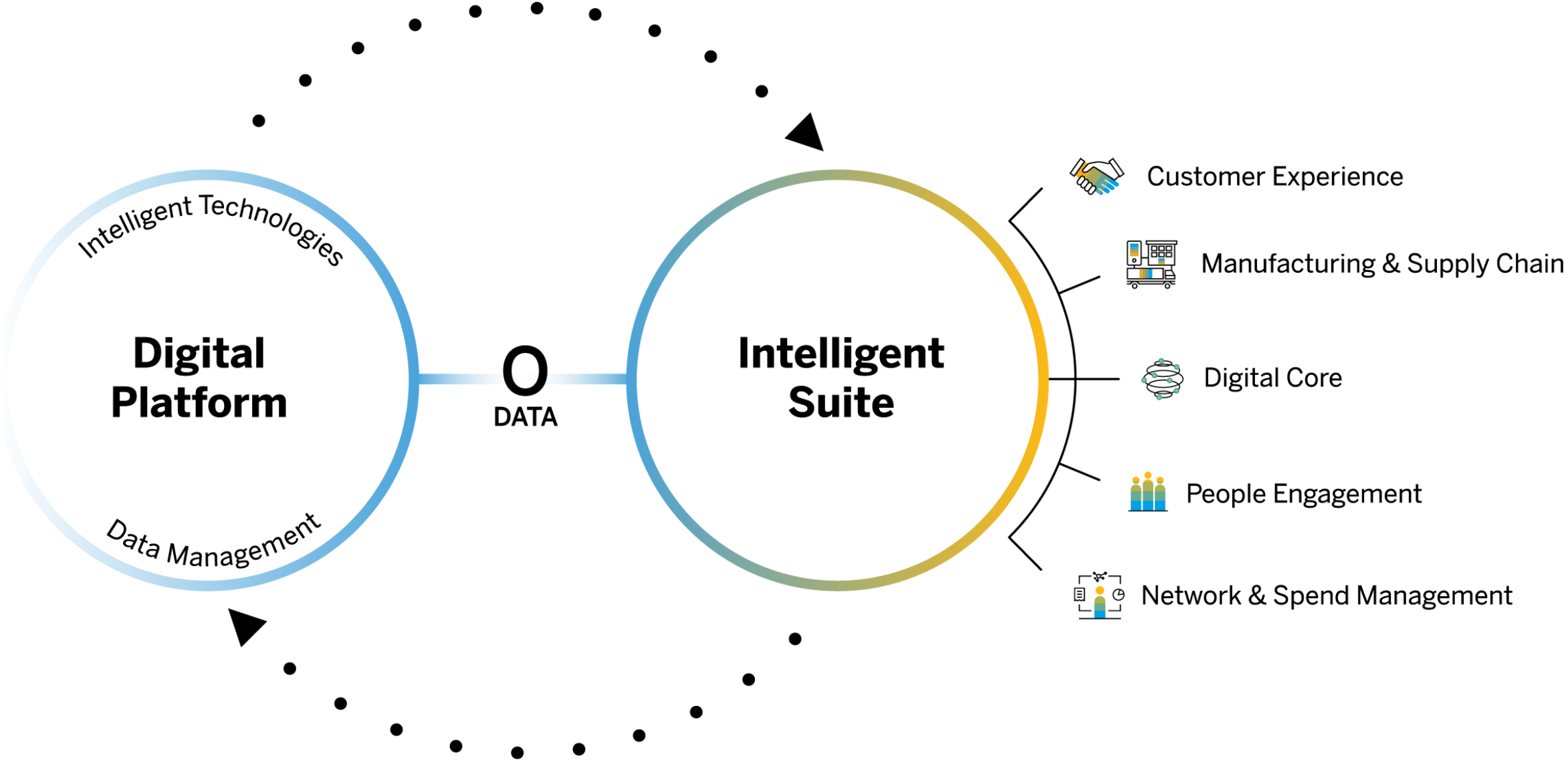


how the **NEW** database works

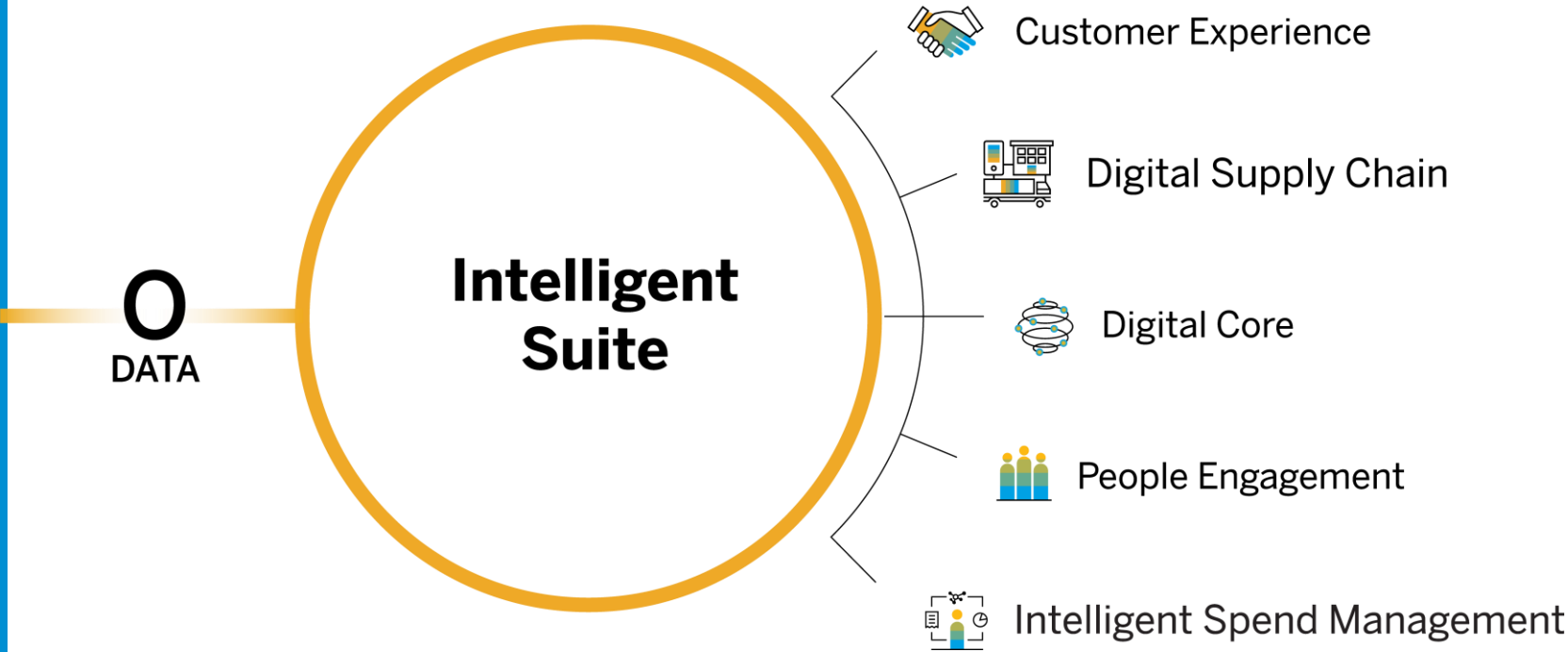


That’s how a **column-oriented** database roughly works

In 2018, SAP announced its strategy to Deliver the Intelligent Enterprise



Intelligent Suite: Deliver intelligence across value chains



Out-of-the-box integration leveraging SAP Cloud Platform, SAP Analytics Cloud, and a common data foundation

Best-in-class UX with **consistent experience** across the entire portfolio

Modular, making it easy to consume and cost-effective to operate

Easy to extend, allowing customers and partners to customize solutions quickly

Intelligence embedded in the applications making the workflows smarter

Intelligent Suite

SAP S/4HANA®

SAP C/4HANA®

SAP Digital Supply Chain

SAP SuccessFactors 

SAP Ariba 

SAP Fieldglass 

SAP Concur 

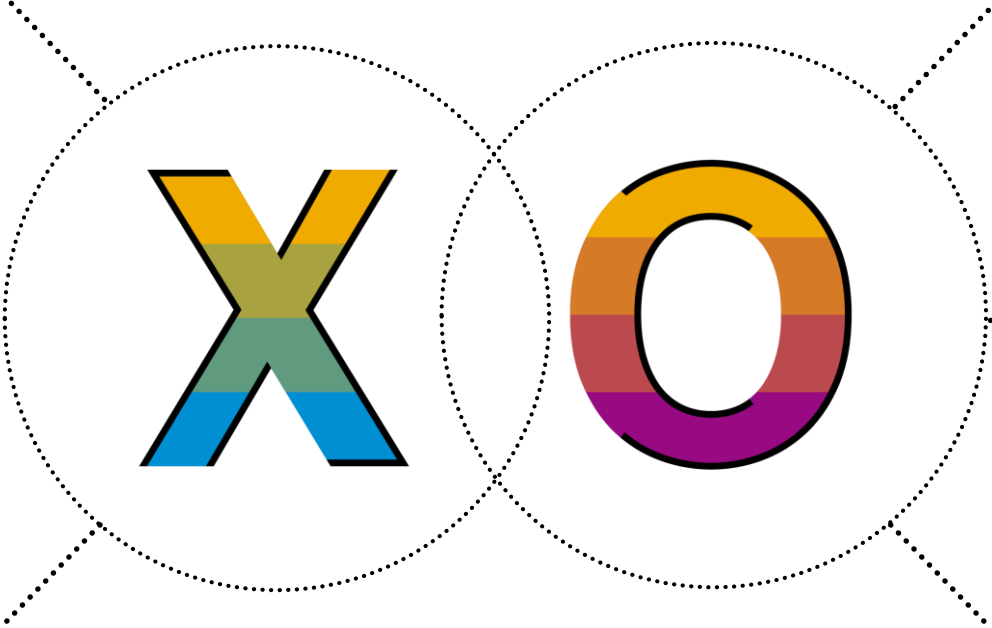
Connecting the X's and O's

Experience

Why things are happening

Operational

What's happening



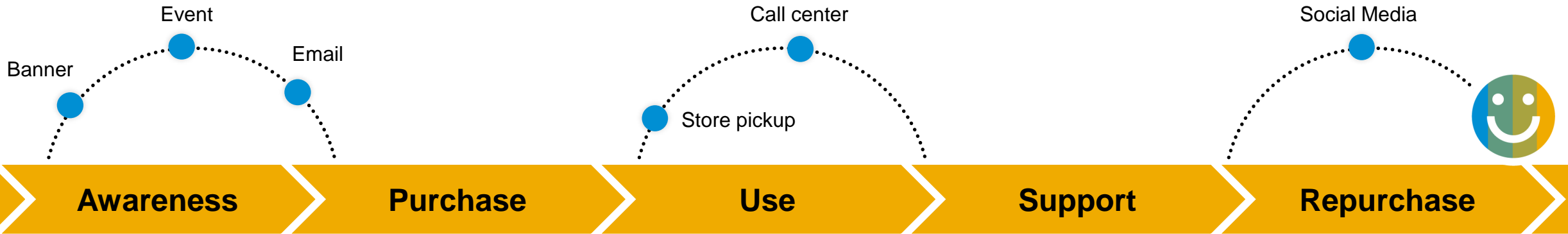
The human factor: feedback, emotions, and sentiments.



Insights from your day-to-day operations, like sales, finance, win rates, time to close.

X-data helps to uncover what matters most to customers and employees.



O-data helps you run your business.

CUSTOMER JOURNEY



 Propensity
 Motivation

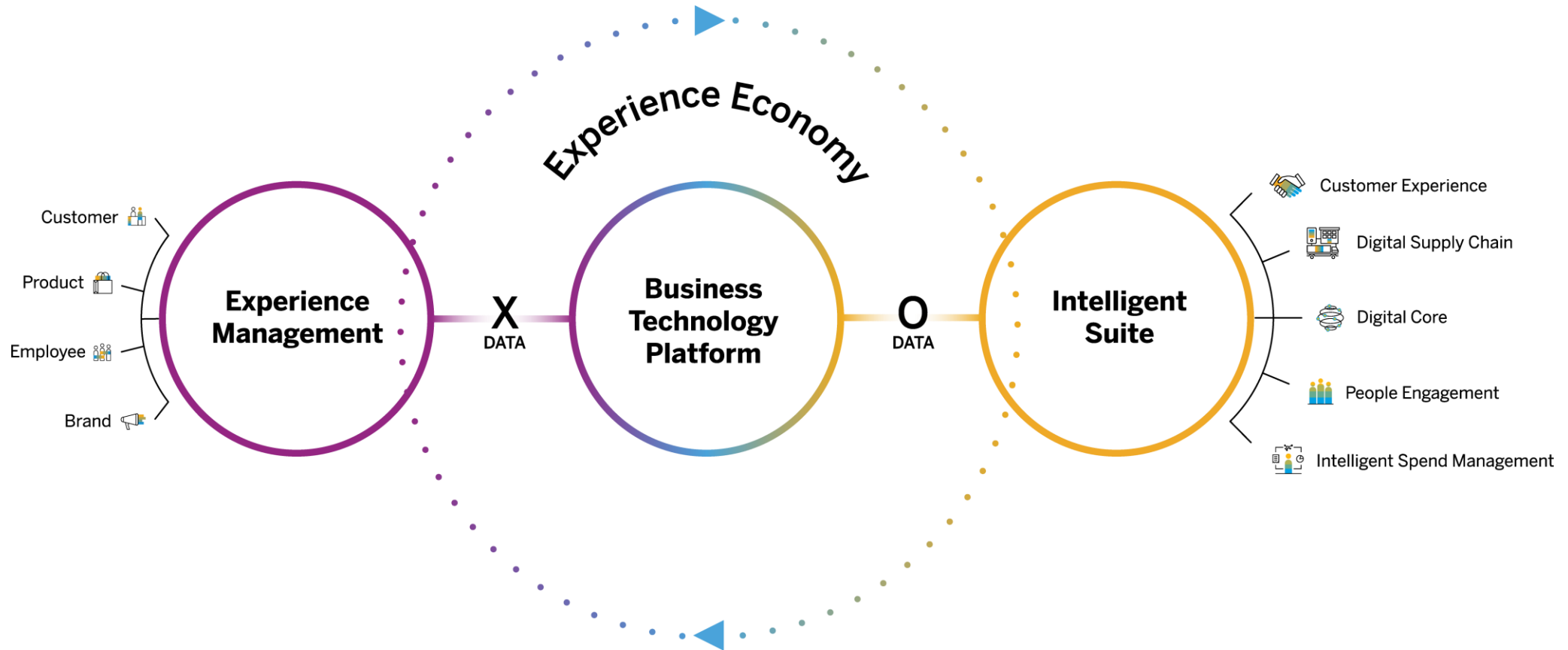
 Revenue
 Value

 Consumption
 Enjoyment

 Resolution
 Impact

 Status
 Loyalty

SAP is evolving its strategy to be “The Experience Company powered by the Intelligent Enterprise”



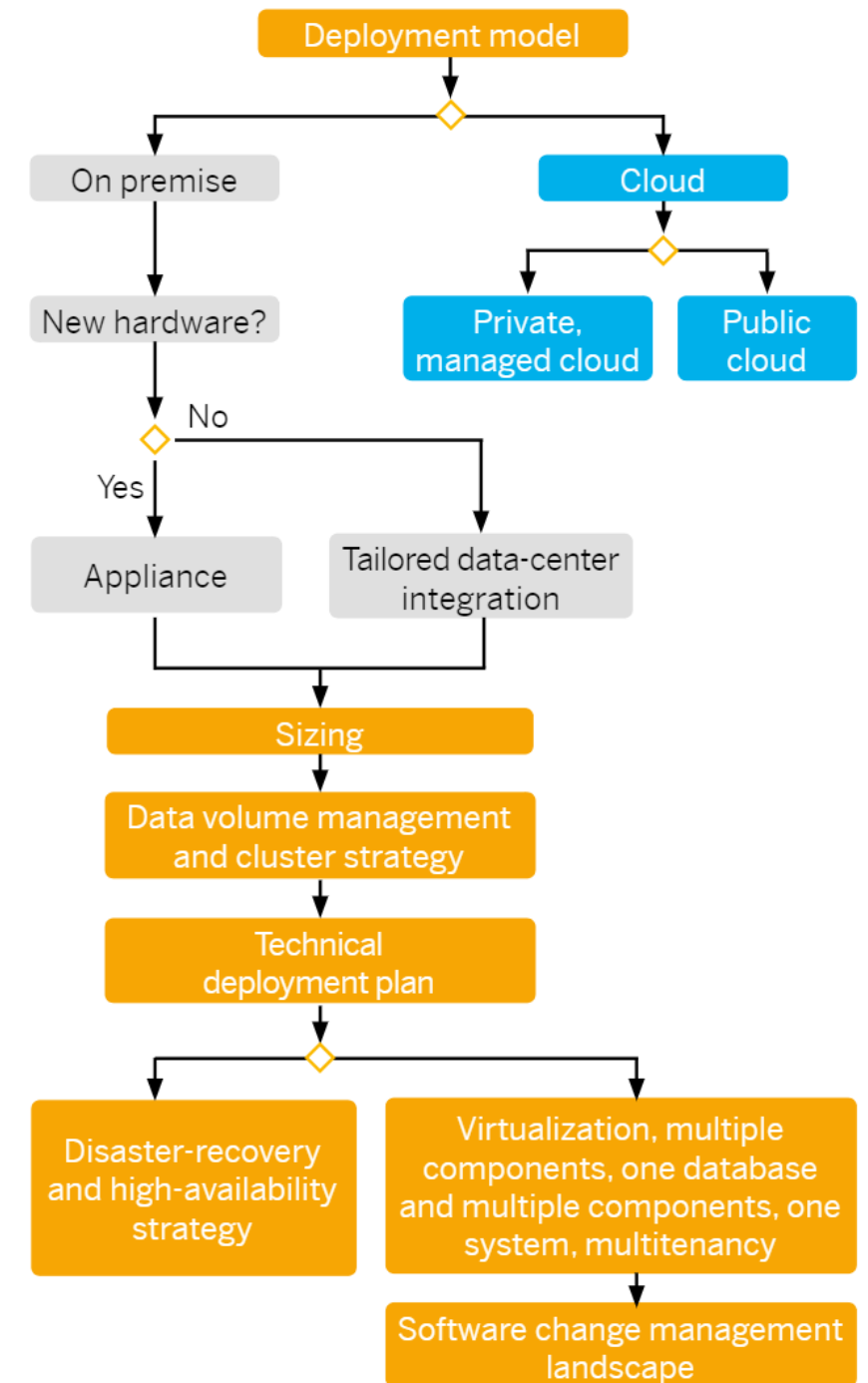
SAP Deployment Solutions



On-Premise



Cloud



The Change in the Company



Often **CHANGE** feels **STRANGE** at the Beginning...



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SAP implementation project steps

1. Start up

Presentation, PM and Steering Committee definition, key users identification

2. Gap Analysis

Analysis of processes, gaps identification

3. Model implementation

Preparation of an SAP test environment

4. Customization

Implementation of all personalizations

5. Data migration

Static data (master data, hystorical data...)

6. Prototyping

Completion of all processes in prototype system

7. Training

Training to users

8. Integration test

Integration test of all processes in prototype system

9. Go Live preparation

Dynamic data migration

10. Go Live

Good Luck!

SAP ACADEMY IS NOW RECRUITING FOR SALES AND PRESALES.



SAP ACADEMY PROGRAM

Sales

6 weeks onboarding in local SAP office
3 months classroom learning in California
4 months on-the-job field training



Creativity and Design Thinking



Sales Strategy and Digital Selling



On-the-Job Training and Mentoring



Communication and Presentation Skills

Presales

4 weeks onboarding in local SAP office
6 months classroom learning in California
5 months on-the-job field learning



Presentation Skills



Industry Knowledge



SAP Solutions and Strategy



Business and Technology Acumen

Commercial Sales

1 month classroom learning in California
5 months on-the-job field learning



Business and Technology Acumen



Innovative Digital Selling Techniques



Executive Presence and Communication



SAP Solutions and Customer Engagement Strategies



Three tips for your careers as young



Learn to teach and share!

Focus on the thin line between Business and IT/Technology



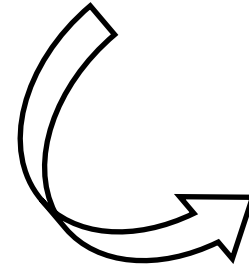
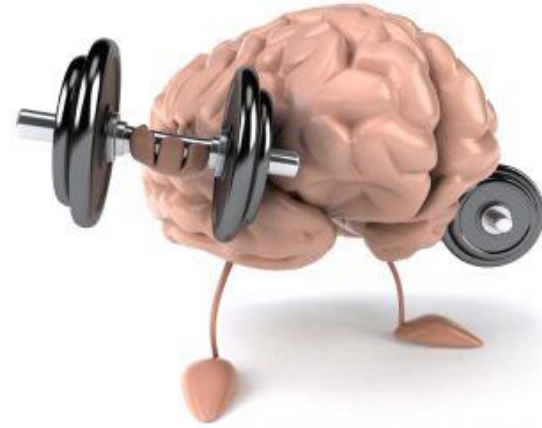
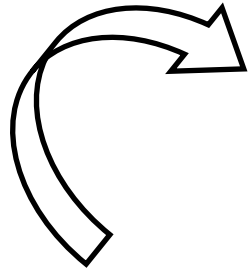
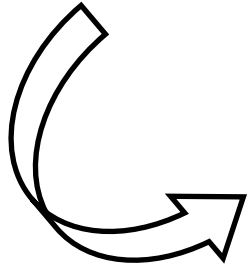
The human factor always matters more than what you think.

How to work in ICT

Speak! Fu..ing bastard!!!



How to work in ICT



ALLARME
ANTINCENDIO



IT
DEPARTMENT

IF YOU DON'T DO
A TICKET
YOU'LL FLOAT TOO





Thank You

Help the world run better
and improve people's lives